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SCHOLTEN
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Scholten & Franssen is an international consultancy that supports social entrepreneurship, bridging the gap between non-profits and for-profits. It stimulates social entrepreneurship through consultancy and training. Its fields of expertise include business planning, social investing, performance measurement and earned income strategies.

The consultancy's clients include major for-profits, smaller non-profits and investors and foundations, in Europe as well in developing countries.

Peter Scholten is a specialist in the Social Return on Investment (SROI) methodology and has published three books on SROI. Together with his business partner Boris Franssen, he has published a Guidebook on Social Entrepreneurship (in Dutch and German). Peter is chair of EVPA's Social Impact and Performance Measurement Working Group.

One of Scholten & Franssen's activities is stimulating double-bottom-line investments by banks and funds. The consultancy encourage financial investors to invest in social businesses – those with both clearly-stated financial and social objectives – by balancing financial returns with high social returns.

Through EVPA, Scholten & Franssen expect to stimulate this type of 'blended-value investing'.